

LIST OF CLASSES

CATEGORY	COURSE NAME	INSTRUCTOR	DESCRIPTION	SPONSOR
Arborist	A300 Pruning Standard - Consolidation Explained	Alison Herrell	Dive into the A300 Pruning Standard in this comprehensive course. Learn how to effectively consolidate pruning practices according to industry standards. This class, brought to you by Rainbow Tree Care, will provide in-depth explanations and practical advice for implementing these standards into your everyday work. Suited for arborists striving to follow best practices in tree pruning.	Rainbow Tree Care
Arborist	Certified Arborist Crash Course	Lindsey Purcell	Prepare for your ISA Certified Arborist® exam with this intensive crash course. Led by industry expert Lindsey Purcell, this course will cover key areas of knowledge required for the exam. This course is ideal for those on the path to becoming a certified arborist, seeking to bolster their understanding and improve their chances of success.	TreeU
Arborist	How To Inspect a Tree - Part 1 Beginner	Michael Oxman	Join Michael Oxman for this introductory course on tree inspection. Perfect for beginners, this class will teach you how to conduct a basic tree inspection, identify common tree issues, and understand tree health indicators. A must-attend for those new to the arboriculture profession or looking to solidify their foundational knowledge.	TreeStuff
Arborist	How To Inspect a Tree - Part 2 Advanced	Michael Oxman	Take your tree inspection skills to the next level with this advanced course led by Michael Oxman. Dive into more complex aspects of tree health, learn to identify and diagnose advanced tree issues, and improve your professional expertise. This class is intended for experienced arborists or those who have completed the beginner's course.	TreeStuff
Arborist	Cobra Cabling Demo - Less Invasive & Dynamic	Travis Vickerson	Join Travis Vickerson for an in-depth demonstration of Cobra cabling, a less invasive and dynamic approach to tree cabling. Learn how to implement this method into your practice, understand its advantages, apply it safely and effectively, and market it to customers. This course is suitable for arborists interested in expanding the services offered by their business.	Cobra Tree Support
Arborist	Tree Assessment Basics: Tools and Techniques	Nick Araya	Join TreeCareLA in this foundational course to better understand the proper steps for tree assessment. Learn how to accurately evaluate a tree's health, potential risks, and maintenance needs to best prescribe a treatment plan to the customer. Ideal for entry-level arborists or seasoned professionals looking to refresh their basics.	Tree Care LA
Business & Leadership	Train The Trainer	Craig Bachmann	Do you aspire to teach your arboricultural knowledge to others? This course by Tree133 is designed for experienced arborists who wish to become trainers in their field. You'll learn how to effectively convey information, engage learners, and develop successful training programs.	Tree133/TreeU
Business & Leadership	Leadership that Fosters Integrity	Cyrus DeVere	Learn how to lead with compassion and respect in this course presented by A Plus Tree Service. This class will guide you on how to create a supportive and respectful work environment, contributing to the overall success and morale of your team. Ideal for current or aspiring team leaders in the arboriculture field.	A Plus Tree

LIST OF CLASSES

CATEGORY	COURSE NAME	INSTRUCTOR	DESCRIPTION	SPONSOR
Business & Leadership	The Art of Running a Tree Care Business	Karina Nordbak & Nick Araya	Gain invaluable insights into running a successful tree care business with TreeCareLA. Learn from experienced professionals about business strategies, operational efficiency, customer relationship management, and more. Perfect for current or aspiring tree care business owners.	Tree Care LA
Business & Leadership	No Foreman, No Headaches - Modern Leadership for Crews	Nick Araya & Karina Nordbak	No Foreman, No Headaches - Modern Leadership for Crews w/ TreeCareLA Explore modern leadership strategies for tree care crews in this course offered by TreeCareLA. Nick Araya and Karina Nordbak will detail how they have structured their business to successfully increase efficiency and safety at the worksite.	Tree Care LA
Business & Leadership	The Canopy Effect: Breaking Through Growth Plateaus in Your Tree Service Business	Jason Nunemacher	In this compelling presentation, tree service business owners will embark on a transformative journey, discovering key strategies to break through growth plateaus and elevate their enterprises to new heights of success. We will delve into critical insights about business transformation, exploring the factors that contribute to success or failure and what the common reasons businesses break at different stages and unveil strategies to overcome these hurdles. You will understand what Scaling really is and the difference between Scale & Scaling. Finally, we will discuss one key metric you should be focused on to ensure profitability and sustainability as you grow and scale your business.	The Xpotential Group
Business & Leadership	Life After the Canopy, Let's Talk Management	Rob Powell & Steve Land	Aside from sales and ownership, what options do tree workers have after we outgrow the Canopy? Ways to manage tree workers from the perspective of a climber and a career manager	A Plus Tree
Business & Leadership	Compassion is the Key - Effective Instruction and Leadership	Meg Bujnowski		Edelrid
Chainsaw	Technical Tree Felling	Meg Bujnowski		Edelrid
Chainsaw	Chainsaw Use and Safety	Rick Martineau	Learn more about Husqvarna's advancements in chainsaw technology and participate in a hands-on safety demonstration during this 90-minute chainsaw safety 101 course.	Husqvarna
Climbing	Modern Climbing Techniques, Tips, and Tricks	Matt Meckley & Lawrence Shultz	Modern Climbing Techniques, Tips, and Tricks w/ Samson Rope Enhance your tree-climbing skills with this course. Learn the latest climbing techniques for SRT and DRT systems and discover pro tips and tricks to increase efficiency and safety on the job. This course features practical demonstrations on quality Samson Ropes. Perfect for climbing arborists who wish to expand their options in the tree.	Samson

LIST OF CLASSES

CATEGORY	COURSE NAME	INSTRUCTOR	DESCRIPTION	SPONSOR
Climbing	Can you be Rescued? It's You, Not Me!	Craig Bachmann	Safety first! This class, offered by Tree133, focuses on essential rescue techniques for arborists. You'll learn about personal safety, self-rescue, and how to help your team in case of an emergency. This is a must-attend for climbing arborists who value their safety on the jobsite.	Tree133/TreeU
Climbing	Advanced DRT - Experts Only	Taylor Hamel	Delve deep into the complexities of the Double Rope Technique (DRT) with this advanced course, designed exclusively for experienced arborists. Learn sophisticated strategies, innovative tips, and expert hacks to leverage DRT to its full potential. This hands-on, practical course, partnered with DMM, a leader in climbing equipment, is for professionals who aim to elevate their tree climbing skills to the next level.	DMM
Climbing	Working the Spar	Mark Chisholm & Jared Abrojena	This presentation will walk you through the process of doing spar work. We will discuss different rigging scenarios, how to choose the right climbing system and cutting technique for your goal, and even making the final cut.	Teufelberger
Climbing	Maximizing Your Climbing For Speed and Efficiency	Mark Chisholm & Jared Abrojena	In this climbing demo we will show you ways to improve your effectiveness by choosing the right gear for the right situation. We all also discuss how to get faster in your movement to enable you to do more with less energy without sacrificing safety.	Teufelberger
Climbing	PPE Inspection	Travis Vickerson	Master Personal Protective Equipment (PPE) inspection with Travis Vickerson. Learn how to identify potential issues and ensure your safety gear meets the highest standards of protection. Essential for all arborists committed to safety in their profession.	TreeStuff
Climbing	Rescue Techniques with the Petzl ZIGZAG	Rudy Rutemiller	Learn Petzl-approved techniques for rescuing a climber on a ZIGZAG. You will learn multiple ways to effectively lower the patient, then will get on rope to try the different techniques	Petzl
Crane	Key Factors for Safe Crane Operation	Hans Tielman	Learn the basics of crane operation in tree care with NJ Crane Expert. Understand the key aspects of crane use in arboriculture, from basic operations to safety procedures. This introductory crane course is perfect for arborists new to crane operations.	Noble Oak / NJ Crane
Crane	Crane Removals in Tight Spots	Hans Tielman	Delve deeper into crane operation in this advanced class led by NJ Crane Expert. Building upon the foundations of the first class, learn advanced crane techniques and tackle complex operational scenarios. This class is suitable for arborists who have completed the first crane class or have some experience with crane operations.	Noble Oak / NJ Crane
Equipment	Chainsaw Ninja Master Stuff	Craig Bachmann	Take your chainsaw skills to the next level with this specialized class from Tree133. Master the techniques for efficient, safe, and effective chainsaw use. Perfect for arborists seeking to refine their chainsaw handling skills and explore advanced techniques.	Tree133/TreeU

LIST OF CLASSES

CATEGORY	COURSE NAME	INSTRUCTOR	DESCRIPTION	SPONSOR
Equipment	Winch and Loader Workflow	Vermeer	Learn how to efficiently use winches and loaders in your daily operations with this workflow-focused course by Vermeer. Understand how to optimize these essential tools to streamline your work processes and increase productivity. Perfect for professionals using these tools regularly in their line of work.	Vermeer
Equipment	Vermeer Equipment & Safety Training - ATX and Mini Skid Steers	Vermeer	Gain a comprehensive understanding of how to use and maintain Vermeer Mini Skid Steers & Compact Articulated Loaders with this training course. Emphasizing both operation and safety, you'll learn the ins and outs of these machines to optimize your work and safety. Ideal for any arborist or tree care professional who uses these types of equipment regularly.	Vermeer
Equipment	Vermeer Equipment & Safety Training - Brush Chippers & Stump Cutters	Vermeer	Vermeer offers a complete training course on their brush chippers and stump cutters. Learn to operate, maintain, and troubleshoot these machines while ensuring the highest safety standards. This course is ideal for tree care professionals who use chippers and stump cutters in their line of work and want to improve their skills and safety awareness.	Vermeer
Equipment	Advanced Forwarding Operation - Tips and Tricks	Dave Nordgaard	Improve your wood moving operations with this advanced course by Branch Manager. Discover expert tips and tricks to enhance efficiency and safety in loader procedures. Ideal for arborists with basic forwarding skills looking to increase their proficiency.	Branch Manager
Equipment	Diagnosing Electrical Issues in Tree Equipment and Vehicles	Paul Tibbets	Join A Plus Tree for a course focusing on the common electrical issues found in tree equipment and vehicles. Learn the basics of electrical systems, troubleshooting techniques, and practical solutions to common issues. A must-attend for arborists aiming to minimize equipment downtime and improve maintenance skills.	A Plus
Equipment	Sonic Tomography Basics: Demo and Q&A	Tree Care LA	Sonic Tomography Basics: Demo and Q&A w/ TreeCareLA Explore the world of sonic tomography with TreeCareLA. Through demonstrations and interactive Q&A sessions, this course aims to provide a solid understanding of this advanced technique for assessing tree health. Perfect for arborists looking to incorporate cutting-edge technology into their practice.	Tree Care LA
Family	Tree Circus	Timmy Womack & Chad Brey	Join Timmy & Chad in this engaging and educational class - the Tree Circus. You'll get to learn about tree care and arboriculture in a fun, interactive setting. This class is perfect for junior arborists who enjoy an unconventional, hands-on learning experience.	A Plus Tree
Tree Health Care (THC)	Fertilizer: Granular vs Liquid, Macro vs Micro, Saving Trees vs Chipping Them!	Dawn Fluharty	A deep dive into the world of fertilizers with Target Specialty. This class explores the differences and applications of granular vs liquid fertilizers, macro vs micro nutrients, and the impacts on tree preservation. Suitable for arborists who want to optimize their tree care practice and improve tree health with an understanding of fertilizers.	Target Specialty

LIST OF CLASSES

CATEGORY	COURSE NAME	INSTRUCTOR	DESCRIPTION	SPONSOR
Tree Health Care (THC)	PHC: You Can Do Without A License	Dawn Fluharty	Discover Plant Health Care (PHC) practices that you can apply without needing a specialized license. Presented by Target Specialty, this class will offer valuable insights into maintaining plant health effectively and legally. This course is for all arborists and tree care professionals committed to promoting healthy trees and plants and expanding their business's offerings.	Target Specialty
Tree Health Care (THC)	Phosphites - How and Why PHC Presentation	Bill Stringfellow	Explore the bark application method for fungicides, insecticides, and Plant Growth Regulators (PGRs) in this course from Quest Reliant. Understand the techniques, benefits, and considerations of this application method to improve tree health and vitality. Ideal for arborists looking to expand their repertoire of tree care techniques.	Quest Reliant
Tree Health Care (THC)	Mauget Certified Applicator Training Course	Lisa McCoy	Become a certified Mauget applicator with this comprehensive training course. Learn the ins and outs of using Mauget's tree injection products, from basic operation to safety protocols. This certification course is perfect for arborists looking to expand their offerings and preserve trees.	Mauget
Tree Health Care (THC)	Airspade: Cómo Hacerlo, Excavación y Poda de la Corona de la Raíz + Más	Tree Care LA	En este curso, TreeCareLA te enseña cómo usar Airspade para la excavación y poda de la corona de la raíz, y más. Aprende las mejores prácticas y técnicas para maximizar la eficacia de estas herramientas esenciales. Ideal para los arboristas que buscan ampliar sus habilidades y conocimientos. (Note this course is offered in Spanish)	Tree Care LA
Tree Health Care (THC)	Airspade How To: Root Crown Excavation and Pruning + More	Tree Care LA	Learn how to leverage the Airspade for root crown excavation and pruning in this comprehensive course by TreeCareLA. Gain insight into the proper use and value of the Airspade. Perfect for arborists eager to expand their business with new services.	Tree Care LA
Tree Health Care (THC)	Above and Below Ground PHC	Wister Dorta		Arborjet
Rigging	Modern Rigging: Practical Applications and Demo	Lawrence Shultz & Matt Meckley	In this class, you'll explore contemporary rigging techniques used in arboriculture, with a focus on practical applications. This course will provide live demonstrations using Samson Ropes, an industry-leading brand, for the effective and safe handling of material in removal operations. Ideal for arborists looking to enhance their knowledge and skills in modern rigging methods.	Samson
Rigging	DRT SRT Compare and Contrast	Taylor Hamel	Dive into an in-depth comparison of Double Rope Technique (DRT) and Single Rope Technique (SRT) in this insightful course. Understand the nuances, advantages, and potential challenges of both climbing techniques as they apply to arboriculture. With a balanced mix of theory and practical examples, this course is ideal for arborists interested in enhancing their climbing skills and knowledge to suit varying work scenarios.	DMM
Rigging	Rigging Baby Hippos (+ Safety)	Danny Mendez & Lawrence Shultz	Rigging Baby Hippos (+ Safety) w/ Danny Mendez from A Plus Tree	A Plus Tree

LIST OF CLASSES

CATEGORY	COURSE NAME	INSTRUCTOR	DESCRIPTION	SPONSOR
Urban Forestry	CaUFC: How urban trees may be improving our quality of life and saving lives	Geoff Donovan	Discover the profound ways in which urban trees enhance our quality of life and potentially save lives. This course will delve into the various health, environmental, and social benefits that urban trees provide.	CalFIRE
Urban Forestry	CaUFC: Urban Forestry's Role in Public Health & Equity w/ Jasmine Forsberg	Jasmine Forsberg & Tanner Mar	Explore how urban forestry plays a crucial role in promoting public health and social equity. Learn about the strategies and policies that can help make urban forestry an effective tool for community wellbeing and fairness.	USFS
Urban Forestry	CaUFC: Why Trees are a Good Investment. How to tell the story.	Dr. Igor Lacan	CaUFC: The Value Proposition of Trees - Narrating their Worth w/ Igor Lacan Trees are more than just elements of nature; they are investments with substantial returns. Learn how to articulate the economic, environmental, and societal value of trees to various stakeholders in this engaging course.	UC ANR
Urban Forestry	CaUFC: Urban Forestry and Climate Resilience in LA	TreePeople	Explore how urban forestry contributes to climate resilience, particularly in the unique context of Los Angeles. Understand the role trees play in mitigating urban heat islands, conserving water, and adapting to climate change.	TreePeople
Urban Forestry	CaUFC: From Research to Implementation: Cooling Urban Heat Islands with Climate-Ready Tree	Janet Hardin	The presenter will discuss the continuum from applied research to implementation that enhances tree canopy cover in low-shade neighborhoods, leading to numerous societal and urban ecosystem benefits. Examples of how partnerships have been formed with multiple governments and non-profit entities and organizations to provide education and free trees to members of underserved communities and information about the heat, drought, and pest-resistant tree species that are shared will be discussed.	UC ANR
Urban Forestry	CaUFC: Expanding Schoolyard Forests across California	Alejandra Chiesa	Green Schoolyards America seeks to transform asphalt-covered school grounds into park-like green spaces that improve children's well-being, learning, and play while contributing to their communities' ecological health and climate resilience.	Green Schoolyards America
Urban Forestry	CaUFC Panel: What Elements do we need for Success?	Gordon Matassa, Sara Davis, Sarah Gaskin, Torin Dunnavant		Various